

absolute publishing ltd



Inspire, create & deliver — from print to digital solutions

Absolute Publishing Ltd is one of the UK's premier travel and sports publishers. We produce a variety of high quality travel, sports and lifestyle titles for both the consumer and trade, as well as a range of e-magazines.

Magazines

We have a wealth of experience working with clients to produce monthly, quarterly or bespoke one-off publications. Please view a sample of our magazines on the below links.

ABTA Magazine: www.abtamagazine.co.uk/january10

Welcome to London: www.welcometolondon.com/winter10

Spa Secrets magazine: www.spasecretsmagazine.com

Best of British: www.classicsportseries.com/bestofbritish09

Advantage Travel Centre's Escape:

www.absolutepublishing.com/escapewinter09

Destination Vacation: www.absolutepublishing.com/dv12010

Supplements

Bespoke destination or industry sector supplements can be created to clients' specifications. Previous supplements include: India, Jordan, Malta, Gran Canaria, Croatia, and Catalonia. Please view a sample supplement at:

www.abtamagazine.co.uk/india09

Directories

We can help you to produce clear and concise information within an annual directory to reach your targeted audience. APL has produced the 1,000 page+ ABTA Members Handbook for over 11 years. In 2009 we produced the digital-only ABTA/FTO directory: www.travellifecollection.com

Digital Solutions

APL can produce online editions to complement printed versions of magazines or to exist as standalone products. For ezines samples visit:

ASTAnetwork: www.astanetwork.com/winter09

Enewsletters: APL can create and broadcast e-newsletters or 'eblasts' to send to consumer or trade subscriber databases.



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