

Spa Secrets

www.spasecretsmagazine.com
for mind, body & soul

Spa Secrets Recommends Classified Specifications

Advertising rates

Classified:	£ 650
Design:	£ 75

Mechanical Data:

Size:	h56mm x w98mm
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PDF Specifications:

Please supply Adobe Acrobat PDFs set up to PPA Standard file formats [www.ppa.co.uk see pass4press section]. All ads should be supplied with a colour proof and according to the naming convention provided. Publication Name, Month of advertisement, Advertisers Name.

Example: [SPA0310_advertisersname.pdf](#)

Artwork Design:

Absolute Publishing Ltd offers an artwork design service for advertisers who are unable to produce artwork. Production costs for classified ads are charged at £75 per booking. In order for us to complete your design we require the following elements:

- ▶ High resolution image supplied as a 300dpi JPEG, TIFF or EPS
- ▶ High resolution logo supplied as a 300dpi JPEG, TIFF or EPS
- ▶ Text supplied in a word document: approx 4 words for heading, 50 words body copy about your product
- ▶ A price, contact tel no & website for your product

Please send files via email to copy@absolutepublishing.com or production@absolutepublishing.com
or Please contact the Production Department:
+44 (0) 20 7553 7372 for further information.
Absolute Publishing is committed to digital print solutions.

Example

absolute publishing ltd

Absolute Publishing Ltd (APL) is one of the UK's premier travel and sports publishers, creating a variety of travel, sports and lifestyle titles for the consumer and trade, in print and online.

Magazines Monthly, quarterly or bespoke one-off publications produced to clients' specifications. **Supplements** Individual and distinctive supplements created to specification.

Digital Solutions Ezines: Complement printed versions magazines with online digital editions or produce standalone ezines.

For more information

020 7253 9906

www.absolutepublishing.com



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a: 197-199 City Road, London EC1V 1JN
t: +44 (0) 20 7253 9909 | f: +44 (0) 20 7253 9907
e: sales@spasecretsmagazine.com
w: www.absolutepublishing.com

