

CHARITY

NEWSPAPER SUPPLEMENT

DISTRIBUTED WITH THE MAIL ON SUNDAY ON SUNDAY 7TH NOVEMBER 2010

SPECIFICATIONS & DIMENSIONS

ADVERTISEMENT SIZES

FULL PAGE DIMENSIONS :

Newspaper trim = height 368.75mm x width 300mm

Bleed = height 388.75mm x width 320mm

Type area = height 340mm width 268mm

HALF PAGE DIMENSIONS :

Horizontal: height 164mm x width 268mm

Vertical: height 340mm x width 129mm

NAMING FILES:

Artwork should be supplied with a colour proof and be clearly labelled using the correct naming convention.

Publication name, month of insertion, year and name of advertiser. eg **MOSCHA11_YOURCLIENTNAME**

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DTP SPECIFICATIONS:

Please supply Adobe Acrobat PDFs set

up to PPA Standard file formats

[www.ppa.co.uk see pass4press section].

ONLINE SPECIFICATIONS FOR PDFS:

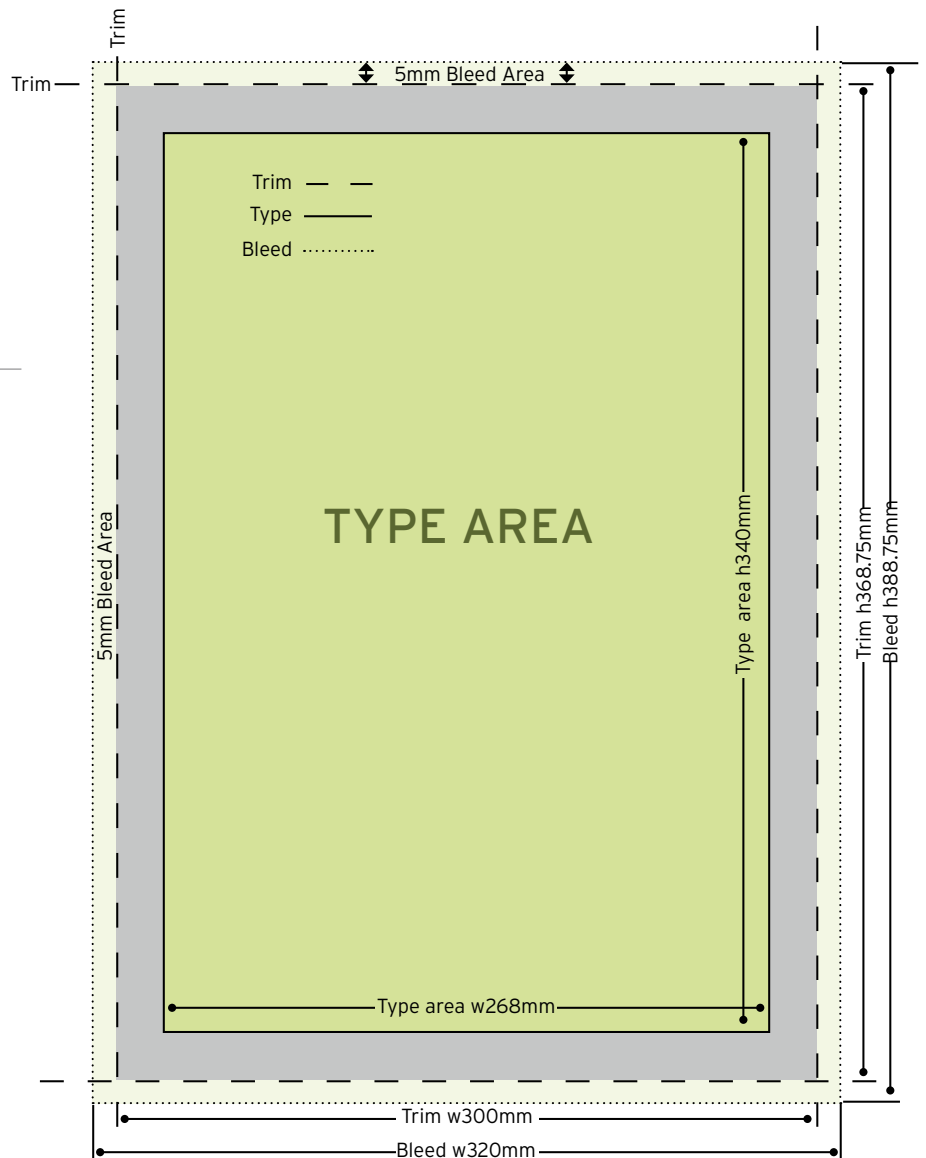
It is the client's responsibility to ensure URL links within artwork link through correctly to the online magazine. Please refer to the below guidelines. Failure to observe these guidelines will mean online links will not work.

- Artwork **MUST** be supplied in PDF format - JPEGs, EPSs and TIFFs will not work
- URLs must include www at the beginning of the web address. For example: www.absolutepublishing.com
- Ensure the URLs fit onto one line
- Ensure URLs are text – do not convert text to an outline or a bitmap image as it will not be detectable
- Embed all graphics and fonts in the PDF.

FILE TRANSFER:

Files under 8MB can be sent via email to production@absolutepublishing.com or copy@absolutepublishing.com

Please contact the Production Department: +44 (0) 20 7553 7372 for further information on file transfer if files exceed 8MB.



PRODUCTION QUERIES Contact: +44 (0) 20 7553 7372

production@absolutepublishing.com or copy@absolutepublishing.com