

# ABTA MAGAZINE

THE TRAVEL INDUSTRY ESSENTIAL

## PROVISIONAL FEATURES SCHEDULE 2010

Editorial information must be received 12 weeks prior to publication. This list is provisional and subject to change. Please note: Two supplements per month limit.

### FEBRUARY 2010

#### COVER STORY: NEW ZEALAND

In focus: TBC  
Short-haul: Cyprus  
Long-haul: China  
Eyewitness: Namibia  
Spotlight: Spa  
City Break: Madrid  
24 hours: Moscow  
Weekender: Israel  
Food & Drink: Hong Kong  
ANALYSIS: Business travel  
ANALYSIS: Single travellers  
TRAINING: PR & marketing  
**+ ABTA Members' Handbook**  
**+ SUPPLEMENT: Malta Tbc**

### MARCH 2010

#### COVER STORY: EGYPT

In focus: Montenegro  
Short-haul: France  
Long-haul: Mexico  
Eyewitness: Brazil  
Spotlight: Cruise  
City Break: Venice  
24 hours: Tokyo  
Weekender: Algarve  
Food & Drink: India  
ANALYSIS: Training  
ANALYSIS: Roadshows  
TRAINING: Gap years  
**+ SUPPLEMENT: LEBANON**  
**+ SUPPLEMENT: ITALY TBC**

### APRIL 2010

#### COVER STORY: SOUTH AFRICA

In focus: Libya  
Short-haul: Turkey  
Long-haul: Sri Lanka  
Eyewitness: Vietnam  
Spotlight: Caribbean  
City Break: Prague  
24 hours: Edinburgh  
Weekender: Cape Verde  
Food & Drink: Baltic States  
ANALYSIS: Aviation  
ANALYSIS: Ferries  
ANALYSIS: Domestic tourism  
TRAINING: Extras  
**+ SUPPLEMENT: TBC**

### MAY 2010

#### COVER STORY: SPAIN

In focus: Peru  
Short-haul: Greece  
Long-haul: Kenya  
Eyewitness: Korea  
Spotlight: Summer sun  
City Break: Amsterdam  
24 hours: Las Vegas  
Weekender: Channel Islands  
Food & Drink: Morocco  
ANALYSIS: Technology/online travel  
ANALYSIS: Sustainable tourism  
TRAINING: All-inclusive  
**+ SUPPLEMENT: TBC**

### JUNE 2010

#### COVER STORY: MAURITIUS

In focus: Oman  
Short-haul: Italy  
Long-haul: Japan  
Eyewitness: Bali  
Spotlight: Green/Sustainable travel  
City Break: Singapore  
24 hours: Rio de Janeiro  
Weekender: Beirut  
Food & Drink: Czech  
ANALYSIS: Business travel  
ANALYSIS: Middle East tourism  
ANALYSIS: Group travel  
TRAINING: Last-minute  
**+ SUPPLEMENT: TBC**

### JULY 2010

#### COVER STORY: INDIA

In focus: Serbia  
Short-haul: Portugal  
Long-haul: Canada  
Eyewitness: Seychelles  
Spotlight: Weddings & honeymoons  
City Break: London  
24 hours: TBC  
Weekender: Malta  
Food & Drink: TBC  
ANALYSIS: Training  
ANALYSIS: Cruise  
TRAINING: Insurance  
**+ SUPPLEMENT: TBC**



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### AUGUST 2010

**COVER STORY: US**

In focus: TBC  
Short-haul: Croatia  
Long-haul: Cuba  
Eyewitness: Israel  
Spotlight: Luxury travel  
City Break: San Francisco  
24 hours: Dublin  
Weekender: Vienna  
Food & Drink: Italy (Milan)  
ANALYSIS: Aviation  
ANALYSIS: Homeworking  
TRAINING: Car hire  
**+ SUPPLEMENT: TBC**

### SEPTEMBER 2010

**COVER STORY: CARIBBEAN**

In focus: South Moravia  
Short-haul: Germany  
Long-haul: Maldives  
Eyewitness: Lebanon  
Spotlight: Winter sun  
City Break: Melbourne  
24 hours: Valencia  
Weekender: Cotswolds  
Food & Drink: Vietnam  
ANALYSIS: Technology/online travel  
ANALYSIS: Hotels  
TRAINING: Villas  
TRAINING: South American tourism  
**+ SUPPLEMENT: TBC**

### OCTOBER 2010

**CONVENTION ISSUE: TBC**

In focus: TBC  
Short-haul: Czech Republic  
Long-haul: Malaysia  
Eyewitness: Scandinavia TBC  
Spotlight: Adventure travel  
City Break: Paris  
24 hours: Krakow  
Weekender: TBC  
Food & Drink: Spain  
ANALYSIS: Business travel  
ANALYSIS: Online training  
TRAINING: Rail  
**+ SUPPLEMENT: TBC**

### NOVEMBER 2010

**WTM ISSUE — COVER STORY: SNOWSPORTS**

In focus: TBC  
Short-haul: Iceland  
Long-haul: Australia  
Eyewitness: TBC  
Spotlight: Weddings & honeymoons  
City Break: Hong Kong  
24 hours: Barcelona  
Weekender: Czech Republic  
Food & Drink: Mexico  
ANALYSIS: Training  
ANALYSIS: Consortia  
TRAINING: Snowsports  
**+ SUPPLEMENT: TBC**  
**+ ABTA Magazine The Daily (WTM)**  
**+ ABTA Golf 2011**

### DECEMBER 2010

**COVER STORY: SAFARI**

In focus: TBC  
Short-haul: Tunisia  
Long-haul: Chile  
Eyewitness: Philippines  
Spotlight: Hotels  
City Break: New York  
24 hours: Rome  
Weekender: Seoul  
Food & Drink: Malta  
ANALYSIS: Aviation  
ANALYSIS: Industry update  
TRAINING: Cruise  
**+ SUPPLEMENT: TBC**

### JANUARY 2011

**COVER STORY: HOT SPOTS**

In focus: TBC  
Short-haul: Austria  
Long-haul: Thailand  
Eyewitness: TBC  
Spotlight: Sporting events  
City Break: Lisbon  
24 hours: Mumbai  
Weekender: TBC  
Food & Drink: Germany  
ANALYSIS: Technology/online travel  
ANALYSIS: Airports  
TRAINING: Luxury  
**+ SUPPLEMENT: TBC**



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