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Welcome to London taxi campaign

November 2009: For immediate release

Catch one of our Welcome to London taxis!

Welcome to London has launched a Taxi campaign that will run until February 2010, promoting the brand across 10 taxis around London, UK.

About the magazine

A handy, pocket-sized consumer publication providing visitors to London with a comprehensive guide to the capital's best restaurants, bars, attractions and entertainment venues, plus reviews and celebrity interviews.

The title is distributed quarterly through VisitBritain's Britain and London Visitor Centre on Regents Street.

A further 50,000 copies are distributed via the hotel rooms and front desks of over 250 three- and four-star hotels throughout the city. Plus a further 10,000 are distributed to arrivals at London Gatwick, Stansted and Heathrow.

We have a dedicated web site that complements the magazine and provides further information. It can be found at www.welcometolondon.com

Sign up



Visit www.welcometolondon.com/autumn09 to view the emagazine.

To subscribe to the digital edition, email: editorial@welcometolondon.com



Catch a ride
in a Welcome
to London
taxi before
Feb 2010



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