

TRAVELLER

For Immediate Release

**NATIONAL GEOGRAPHIC TRAVELLER (UK) JAN/FEB 2012
NOW AVAILABLE ON NEWSSTANDS
26 PAGE DIGITAL EZINE SAMPLE www.natgeotraveller.co.uk/jan12**

LONDON (8 December 2011) — The seventh issue of the 180-page National Geographic Traveller (UK) Jan/Feb 2012 issue is now available on the newsstands, once again packed full of real life traveller tales and destination inspiration for you to read — and get up and go.

INSIDE THIS ISSUE

Cover Story: Hot Spots 2012 — A month-by-month guide to top travel spots, packed with tips and inspiration for even the most jaded globetrotter. Canvassing the opinion of more than 50 experts — from tour operators to travel journalists, tourist boards to guidebook writers — we've uncovered the year's must-see spots and must-do dates.



Destinations: The weird and wonderful **Madagascar**; discovering **Japan's** Okinawa Prefecture; a special **Canada** focus on the Yukon, Alberta and Atlantic Canada; and **Morocco's** Atlas Mountains in colour.

Cities: The beatnik and bourgeois **San Francisco**; and **Bruges'** beguiling allure of beer, chocolate and medieval architecture.

Smart Traveller: Live like a local in **Dublin**, **London's** burgeoning chocolate scene and discover our top choices for **Madrid** hotels.

Interview: Hollywood star Christian Slater reveals his love of Africa.

Travel Talk: Ask the experts about your travel dilemmas: how to climb Kilimanjaro, the best linked ski resorts in the Alps and travelling overland in the USA.

Real Life: How to really enjoy holidays with teenagers and all about indigenous tourism – a truly authentic experience...

Get a taster of our new 26-page digital sample of the Jan/Feb 12 issue:
www.natgeotraveller.co.uk/jan12

PLUS: THREE FABULOUS COMPETITIONS TO ENTER

1. Our inaugural Travel Photography Competition 2012 in association with Tesco and The Aurora Zone closes 15 December. Last chance to enter.
2. A Young Travel Writers' competition with a chance to win a four-week trip to China in association with i-to-i and the opportunity to write online and possibly in print for us too! Closing date: 23 January.
3. An amazing seven-night fully-crewed sailing holiday on the French Riviera for two with Essential Sailing. www.natgeotraveller.co.uk/competitions

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NATIONAL GEOGRAPHIC TRAVELLER (UK) EDITION



ALSO INSIDE

- **Subscription gift:** £11.90 for seven issues – and a free gift (a rucksack/across the body bag) while stocks last. Don't miss out. Promo code: NGTJANFEB12. www.natgeotraveller.co.uk/subscribe
- **Our website:** Competitions, subscriptions, blogs, features and more. www.natgeotraveller.co.uk
- **Distribution for Jan/Feb:** Marks & Spencer – 100 London stores; Waitrose recommended read in over 130 stores; Sainsbury's promotion in over 300 stores. Plus all the usual newsstand distribution (including WH Smiths and independents).
- If you can't find the magazine – let the team know today!

National Geographic Traveller (UK) is published seven times a year, with a cover price of £3.85, via subscription and on newsstands. Visit www.natgeotraveller.co.uk for more information.

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Notes

National Geographic Traveller (UK) is published under license by **Absolute Publishing Ltd (APL)**, from the National Geographic Society in Washington, D.C. It became the 15th local-language edition when it was launched in December 2010. The magazine also is available in China, Spain, Russia, the Netherlands, Israel, Poland, Slovenia, Latin America, Armenia, Czech Republic, Croatia, Indonesia, Romania and South Africa. The 180-page travel and lifestyle magazine is packed full of you-are-there photography, authentic travel experiences and inspiring narratives, all focused on the brand's theme "All Travel, All the Time."
www.natgeotraveller.co.uk

National Geographic Traveler (USA) is the world's most widely read travel magazine. It championed sustainable travel before it was cool and, eight times annually, celebrates journeys that are about place, experience, culture, authenticity, living like the locals and great photography. It makes a distinction between tourism and travel and stresses inquisitive, not acquisitive, trips. It employs storytelling and you-are-there photography to inspire readers to pick up and go. And, with the theme of "All Travel, All the Time," it eschews fashion and fluff in favour of articles that offer a strong sense of place, inspiring narratives that make readers take trips, and solid service information to help them plan those trips.

The National Geographic Society is one of the world's largest nonprofit scientific and educational organizations. Founded in 1888 to "increase and diffuse geographic knowledge," the Society's mission is to inspire people to care about the planet. National Geographic reflects the world through its magazines, television programs, films, music and radio, books, DVDs, maps, exhibitions, live events, school publishing programs, interactive media and merchandise. National Geographic magazine, the Society's official journal, published in English and 33 local-language editions, is read by more than 40 million people each month. The National Geographic Channel reaches 370 million households in 34 languages in 168 countries. National Geographic Digital Media receives more than 15 million visitors a month. National Geographic has funded more than 9,600 scientific research, conservation and exploration projects and supports an education program promoting geography literacy. For more information, visit www.nationalgeographic.com

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